



Ypsilanti Proud – formerly Ypsilanti PRIDE

(Part of the Ann Arbor/Ypsilanti Regional Chamber Foundation a 501(c)(3) non-profit organization)

2010 Hogback Road, Suite 4, Ann Arbor, MI 48105

Telephone: 734.214.0104, Fax, 734-665-4191

Dear Community Member,

January 4, 2017

Mark your calendar for the 22nd annual Ypsilanti Proud Event – formerly - Ypsilanti PRIDE Day!
Saturday, May 20th, 2017

The Ann Arbor / Ypsilanti Regional Chamber is pleased to announce the winner of the Ypsilanti PRIDE name change contest – Tyler Weston of Real Estate One with the suggestion of **Ypsilanti Proud**. The Ypsilanti PRIDE steering committee was looking for a new name that is reflective of the event and the community today.

For the past 21 years, Ypsilanti P.R.I.D.E (People Restoring Image and Developing the Environment) Day has been a community-wide event intended to foster community pride and encourage local business growth by creating a clean and welcoming environment. Between 500-1200 volunteers spend the morning picking up litter, painting, planting flowers and otherwise beautifying the Ypsilanti community. The benefits are numerous and the activities of the day help all of our businesses grow by creating an environment that is friendly and inviting.

On behalf of the A2Y Chamber and the Ypsilanti Proud Steering Committee, we ask that you consider contributing to this incredible event. We are in need of both monetary and in-kind donations. Ypsilanti Proud is a part of the Ann Arbor/Ypsilanti Regional Chamber Foundation, a tax-deductible 501(c)(3) organization. In addition, sponsors receive recognition on our website, social media, and on printed materials at the event. For your convenience, we have enclosed a sponsorship form with more details.

Please ensure the success of this event by getting involved! You are encouraged to organize a group of volunteers to help with cleanup efforts or contribute your time and experience planning for success of this event on the committee level.

Please make checks payable to:
A2Y Regional Chamber Foundation
2010 Hogback Road, Suite 4
Ann Arbor, MI 48105

If you have any questions, please contact Barbara Davenport at 734.214.0104 email YPSIPRIDE@a2ychamber.org or Barbara@a2ychamber.org. We hope to see you at the post-event celebration!

Sincerely,

Diane Keller, President/ CEO
A2Y Regional Chamber



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Sponsorship Levels

Pioneer (\$1,000 +)

- Name and Logo recognition on:
 - Website and eNewsletter
 - Participant Handouts
 - Promotional Materials
 - Signage at Post-Event-Celebration
 - (Includes benefits from all previous levels)

Revitalizer (\$500)

- Name and Logo recognition on:
 - Promotional items at Post-Event-Celebration
 - March Early Edition program
 - (Includes benefits from all previous levels)

Innovator (\$250)

- Name recognition on:
 - March Early Edition program
 - (Includes benefits from all previous levels)

Developer (\$150)

- Name recognition on:
 - Social Media accounts
 - (Includes benefits from the Energizer level)

Energizer (\$50)

- Name recognition on:
 - Website, eNewsletter and Post-Event-Celebration signage



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Sign me up! We would like to sponsor Ypsilanti Proud 2017

Company Name (as it should appear on signage and other materials)

Contact Name _____ **Phone #** _____

E-mail Address _____

Sponsorship type

_____ In-Kind
Description: _____

_____ Monetary (please complete information below)
Check is enclosed for \$ _____
Please charge my Visa/MasterCard/American Express/Discover for \$ _____
Credit Card # _____
Exp. Date _____ Security code _____
Card Holder Name _____

**Please fax: 734.665.4191 or mail reply to:
Ann Arbor / Ypsilanti Regional Chamber
2010 Hogback Road, Ann Arbor, MI 48105**

