



## **Ypsilanti Proud – formerly Ypsilanti PRIDE**

*(Part of the Ann Arbor/Ypsilanti Regional Chamber Foundation a 501(c)(3) non-profit organization)*

*2010 Hogback Road, Suite 4, Ann Arbor, MI 48105*

*Telephone: 734.214.0104, Fax, 734-665-4191*

Dear Community Member,

January 4, 2017

**Mark your calendar for the 22<sup>nd</sup> annual Ypsilanti Proud Event – formerly - Ypsilanti PRIDE Day!**  
*Saturday, May 20th, 2017*

The Ann Arbor / Ypsilanti Regional Chamber is pleased to announce the winner of the Ypsilanti PRIDE name change contest – Tyler Weston of Real Estate One with the suggestion of **Ypsilanti Proud**. The Ypsilanti PRIDE steering committee was looking for a new name that is reflective of the event and the community today.

For the past 21 years, Ypsilanti P.R.I.D.E (People Restoring Image and Developing the Environment) Day has been a community-wide event intended to foster community pride and encourage local business growth by creating a clean and welcoming environment. Between 500-1200 volunteers spend the morning picking up litter, painting, planting flowers and otherwise beautifying the Ypsilanti community. The benefits are numerous and the activities of the day help all of our businesses grow by creating an environment that is friendly and inviting.

On behalf of the A2Y Chamber and the Ypsilanti Proud Steering Committee, we ask that you consider contributing to this incredible event. We are in need of both monetary and in-kind donations. Ypsilanti Proud is a part of the Ann Arbor/Ypsilanti Regional Chamber Foundation, a tax-deductible 501(c)(3) organization. In addition, sponsors receive recognition on our website, social media, and on printed materials at the event. For your convenience, we have enclosed a sponsorship form with more details.

Please ensure the success of this event by getting involved! You are encouraged to organize a group of volunteers to help with cleanup efforts or contribute your time and experience planning for success of this event on the committee level.

**Please make checks payable to:**  
A2Y Regional Chamber Foundation  
2010 Hogback Road, Suite 4  
Ann Arbor, MI 48105

If you have any questions, please contact Barbara Davenport at 734.214.0104 email [YPSIPRIDE@a2ychamber.org](mailto:YPSIPRIDE@a2ychamber.org) or [Barbara@a2ychamber.org](mailto:Barbara@a2ychamber.org). We hope to see you at the post-event celebration!

Sincerely,

Diane Keller, President/ CEO  
A2Y Regional Chamber



## Ypsilanti Proud – formerly Ypsilanti PRIDE

*(Part of the Ann Arbor/Ypsilanti Regional Chamber Foundation a 501(c)(3) non-profit organization)*

2010 Hogback Road, Suite 4, Ann Arbor, MI 48105

Telephone: 734.214.0104, Fax, 734-665-4191

### Sponsorship Levels

#### Pioneer (\$1,000 +)

- Name and Logo recognition on:
  - Website and eNewsletter
  - Participant Handouts
  - Promotional Materials
  - Signage at Post-Event-Celebration
  - (Includes benefits from all previous levels)

#### Revitalizer (\$500)

- Name and Logo recognition on:
  - Promotional items at Post-Event-Celebration
  - March Early Edition program
  - (Includes benefits from all previous levels)

#### Innovator (\$250)

- Name recognition on:
  - March Early Edition program
  - (Includes benefits from all previous levels)

#### Developer (\$150)

- Name recognition on:
  - Social Media accounts
  - (Includes benefits from the Energizer level)

#### Energizer (\$50)

- Name recognition on:
  - Website, eNewsletter and Post-Event-Celebration signage



## Ypsilanti Proud – formerly Ypsilanti PRIDE

*(Part of the Ann Arbor/Ypsilanti Regional Chamber Foundation a 501(c)(3) non-profit organization)*

2010 Hogback Road, Suite 4, Ann Arbor, MI 48105

Telephone: 734.214.0104, Fax, 734-665-4191

**Sign me up! We would like to sponsor Ypsilanti Proud 2017**

**Company Name** (as it should appear on signage and other materials)

\_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**E-mail Address** \_\_\_\_\_

### Sponsorship type

\_\_\_\_\_ In-Kind  
Description: \_\_\_\_\_

\_\_\_\_\_ Monetary (please complete information below)  
Check is enclosed for \$ \_\_\_\_\_  
Please charge my Visa/MasterCard/American Express/Discover for \$ \_\_\_\_\_  
Credit Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Security code \_\_\_\_\_  
Card Holder Name \_\_\_\_\_

**Please fax: 734.665.4191 or mail reply to:  
Ann Arbor / Ypsilanti Regional Chamber  
2010 Hogback Road, Ann Arbor, MI 48105**

