

Advertising Opportunities

Website Advertising

The Chamber's website is a hub for the Ann Arbor / Ypsilanti business community. Thousands of users visit the site each month for information on member benefits, public policy updates, Chamber and community events, and much more.

Homepage Banner Ads

Homepage banner ads give you premium placement on the Chamber's website. Ads can click through to your company's website, increasing traffic to your homepage.

- \$4,500 per year / \$2,400 per 6 months / \$1,700 per quarter
- Up to 6 rotating ads
- 480 x 60 pixels
- Minimum 300 ppi
- JPEG format

Homepage Ads

Homepage ads provide premium placement for your larger static advertisements.

- \$3,600 per year / \$1,000 per quarter
- 260 x 215 pixels
- Minimum 300 ppi
- JPEG format

Sub-Page Banner Ads

Sub-page banner ads give you the opportunity to target your ad based on areas of interest. Your ad could be displayed on all the Event, Membership, Public Policy, Foundation, A2Y Converge, or Economic Development pages of our website.

- \$3,000 per year / \$1,400 per quarter
- No more than 4 ads
- 361 x 200 pixels
- Minimum 300 ppi
- JPEG format

ChamberFLASH eNewsletter

The Chamber's eNewsletter is distributed weekly to over 5,000 Chamber's business contacts, and features Chamber news and event details, member new items and more valuable information.

Banner Ads

Banner ads are available on a first come, first serve basis and are exclusive by industry. Your ad will be positioned throughout the newsletter and can click through to your website. Advertisers are responsible for providing the artwork by the Friday prior to publication.

- \$150 per issue or \$500 for four consecutive issues
- Up to 3 per issue, exclusive by industry
- 600 x 140 pixels
- Minimum 300 ppi
- JPEG format

Featured Blog

Featured blog posts give you the opportunity to share your expertise with other Chamber members. The first three paragraphs of the post will be featured in the newsletter with a "read more" link to the full post on your website, or in a PDF format. All posts will feature your company's logo and a link to your website.

- \$250 per issue
- One per issue
- Word document
- Company logo must be in JPEG format

A2Y Converge eNewsletter Banner Ads

The A2Y Converge eNewsletter is delivered to every member of the Chamber's young professionals organization. Advertising in Converge publications gives you the opportunity to target a younger demographic of community-minded and socially active professionals.

- \$100 per issue (monthly)
- Up to 2 per issue, exclusive by industry
- 590 x 120 pixels
- Minimum 300 ppi
- JPEG format